



About

Cynthia is the founder and designer of Trinketz. A jewellery professional certified by International Gemological Institute (IGI), Dubai, United Arab Emirates, she has a passion for creating designs skewing from delicate and understated to bold and flamboyant. After fifteen years in a 'left-brain job', she decided to quit and put her heart and soul into pursuing her passion for design. She continues to apply her acquired business acumen to impress the international jewellery industry.

Cynthia blends modern techniques and classic aesthetics, playing with ideas of nostalgia, tradition and wonder. Her constant endeavour is to create on-trend fashion jewellery that is great quality and well-priced.

Her designs begin as flickers of misty ideas jotted down on napkins and sketchbooks before making their way to the workshop where they are lovingly sculpted into shape.

Cynthia enjoys conceptualizing collections that empower women to be comfortable in their own skin. That's why each of her pieces are eccentric, but also easy and wearable. Her ideology is very simple—if it makes you feel good you'll look good.



The new collection

For many, the quest for the perfect piece of jewellery is a never ending one that stretches far and wide. Well, your search ends here. Cynthia's diverse collection is brimming with stories waiting to be told.

From dramatic chandelier earrings to be jewelled cuffs and cocktail rings that serve as conversation starters, each piece from the new launch is designed to imbue women with an "effortlessly chic" sense of style with a touch of glamour. With 'Empress', Cynthia brings forth elevated everyday jewellery and elegant essentials for the evening.

Cynthia's love for the natural realm continues to be a fountain head of inspiration to her, perceptible in 'Walk in the woods' and 'Wonderland'. Whether its somewhere she's been, or somewhere she is longing to go, she finds that traveling and exploring the world is a great source of wonder. The new collection draws upon her obsession with faraway places and wonderous lands yet to be discovered. Journey through the desert or take a dip in the ocean

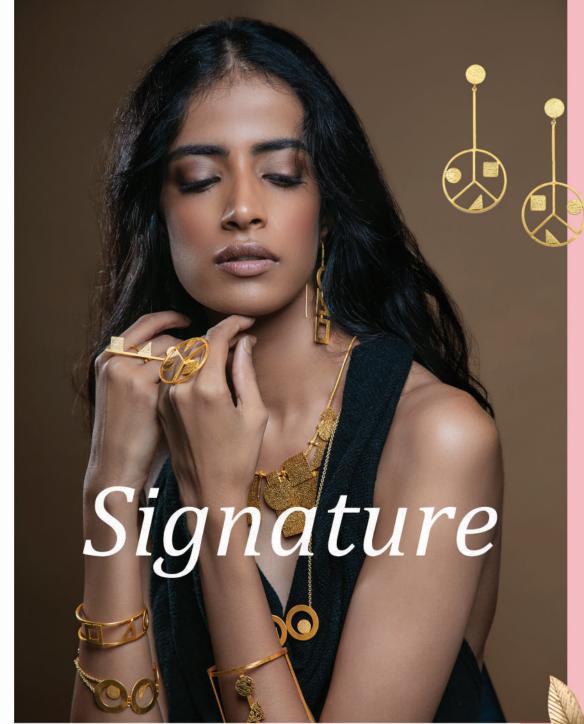


with the pieces from 'Colours of life'. With 'Ruya', dream of majestic civilizations and historical cities glimmering in splendour.

Cynthia often finds that geometry is pure and precise yet free flowing—much like beautifully written poetry. Geometry is fundamental to good design and life as we know it. From constellations in the sky to patterns observable on earth, geometry is sacred. The collections 'Signature', 'La Euclidus' and 'Ekleipsis' speak of distinctive designs influenced by clean lines and simple shapes, often juxtaposed with bold shapes



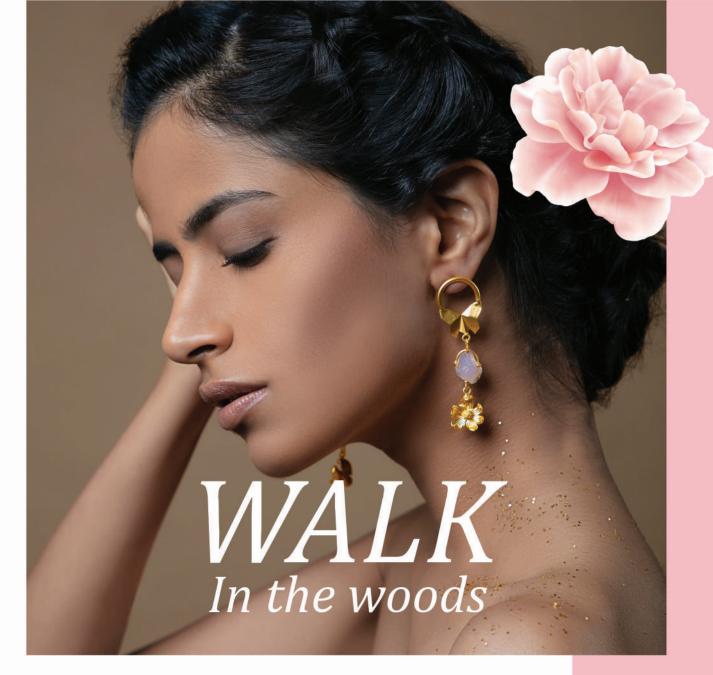




The Signature collection inspired by the Trinketz by Cynthia logo is a true metaphor for the brand, and at the heart of the entire range. The triangle, circle and square are sacred geometric shapes that invoke the beliefs of our ancestors. The triangle represents the spirit and ether, the square denotes the earth and stability, and finally the circle embodies spirituality and eternity. The result is a bold and wearable collection replete with angular statement pieces that can suit any style from day to night

Fearless Magnetic Infinite

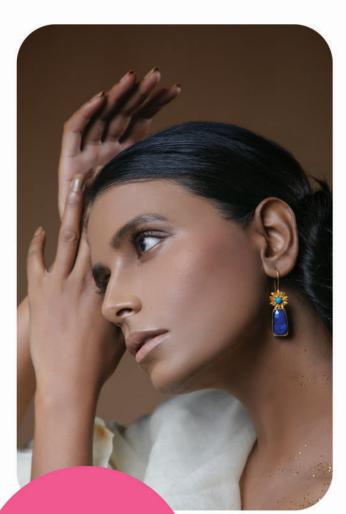




Cynthia takes you on a journey through an enchanted forest. Inspired by the romance of nature, these delicate and feminine pieces are set in colourful semi-precious stones and sculpted brass plated in gold. The collection simulates an endlessly evolving natural world. It pays homage to the patterns found in flora and fauna, serving as a flashback to magical moments spent in childhood collecting ferns, petals and twigs to be treasured. These timeless creations are ideal for western or ethnic wear



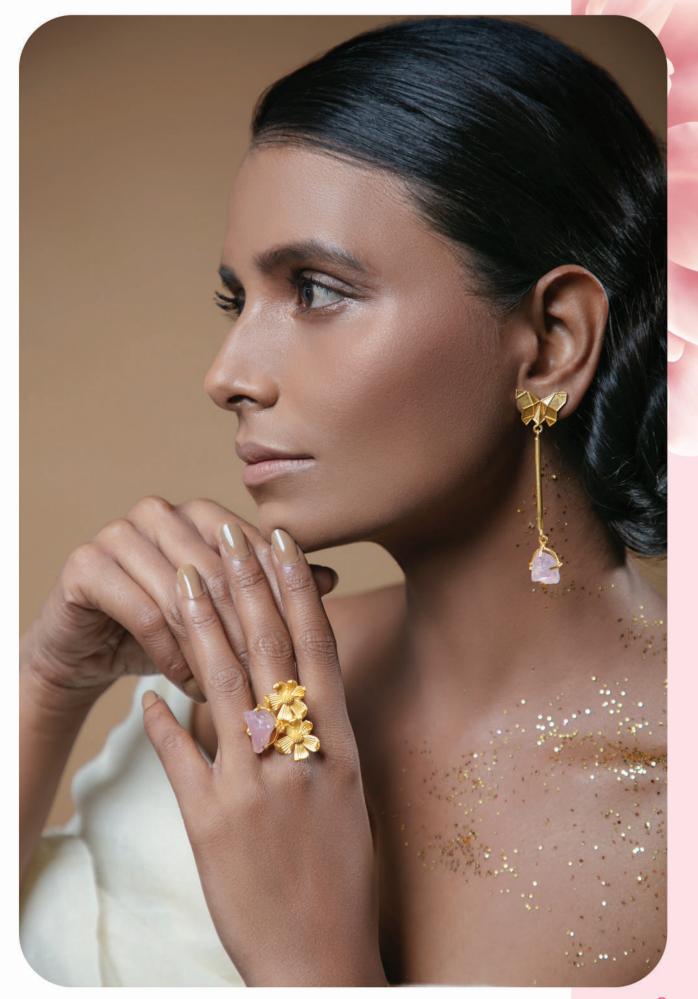












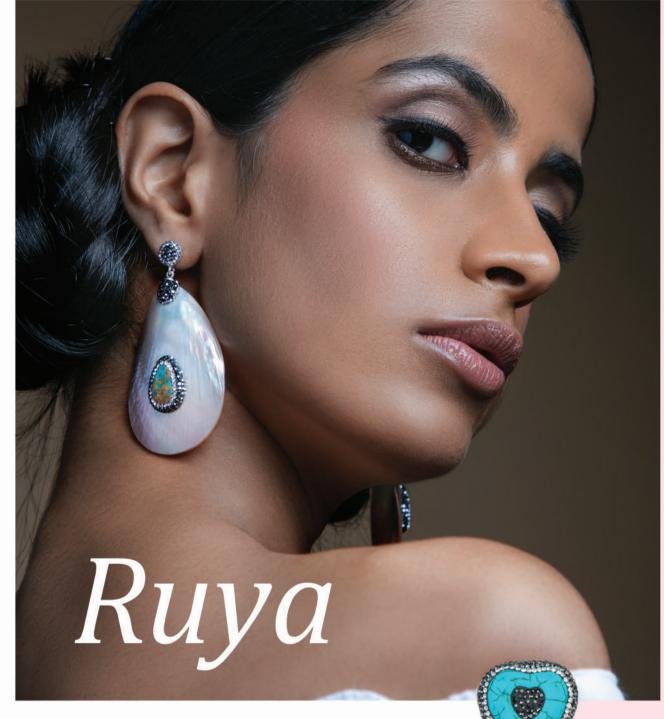




Dress to impress with the classic Empress collection which stands as an ode to women. The iconic pieces are ideal for those who dance to their own tune and make their own rules. They are crafted specially for the Empress who wields power over peoples' hearts. The brand's commitment to creating bespoke handmade jewellery, fashioned from the finest materials can be observed in this line. Experience modern day opulence in the form of a trinket that actualizes your creative desires!

Graceful Remarkable Enduring



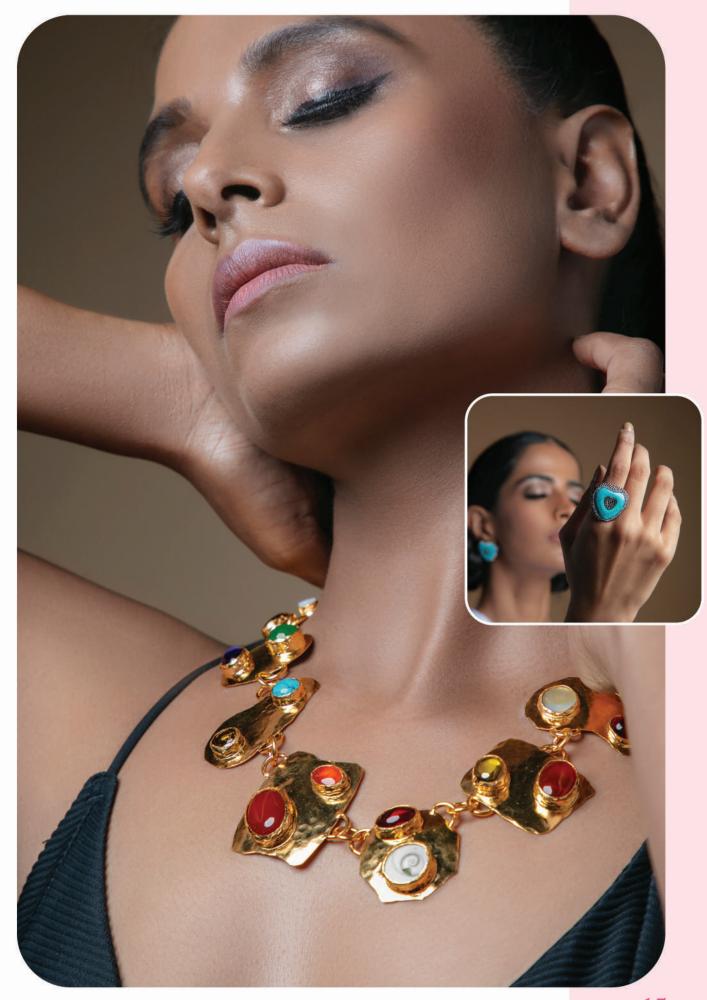


Ruya is the Turkish word for 'Dream', and at Trinketz by Cynthia, we believe that dreams don't have expiration dates. Reminiscent of classic Turkish jewellery, the mystical collection is marked by a contemporary twist. Don an ornate charm from the Ruya collection and drift down a secret passageway of a historical palace in Istanbul. A variety of semi-precious stones from rubies to emeralds offset the regal designs that shimmer in intensely hues of blue, maroon and green.









14 TRINKETZ BY CYNTHIA





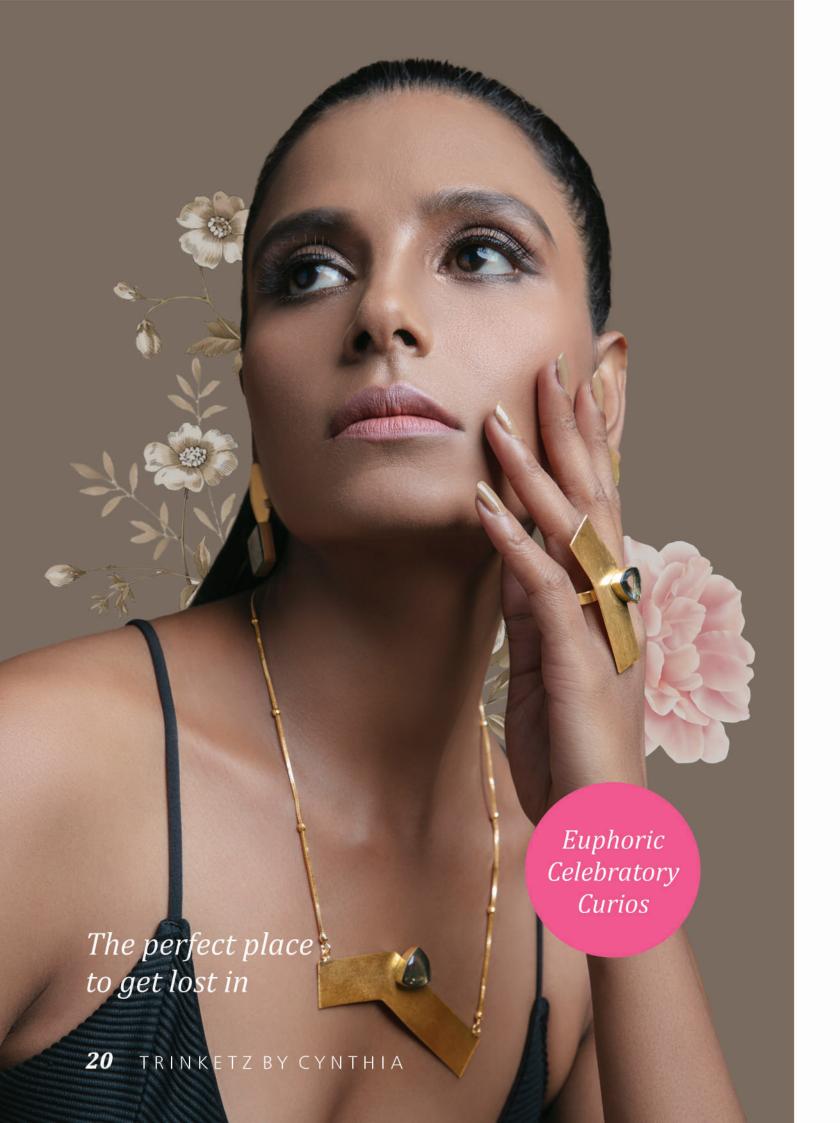
The collection has been named after the Greek mathematician, Euclid, known as the father of geometry. By abstracting faces on the edge of fundamental shapes, Cynthia has experimented with form and animistic symbolism. Her designs illuminate the logics of architecture, science and geometry, which have been crossed with the fundamentals of style. The result is a functional and time-less range of jewellery. The circles, triangles and squares have been re-invented with sparkles and are sure to delight the wearer.

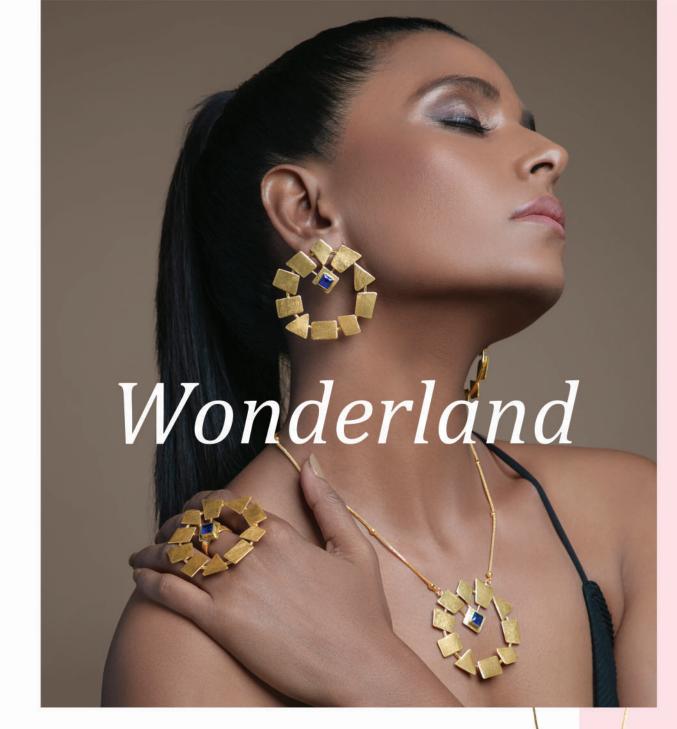






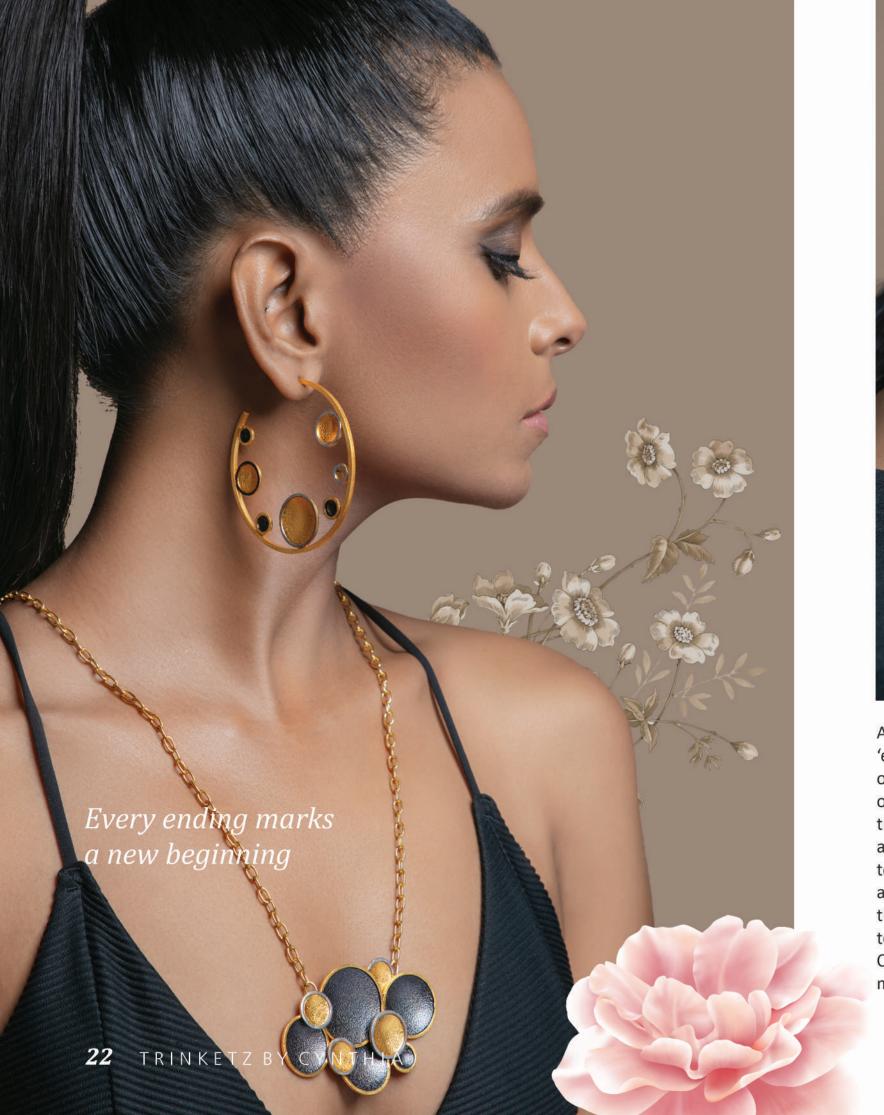
Captivating Transcendental Futuristic

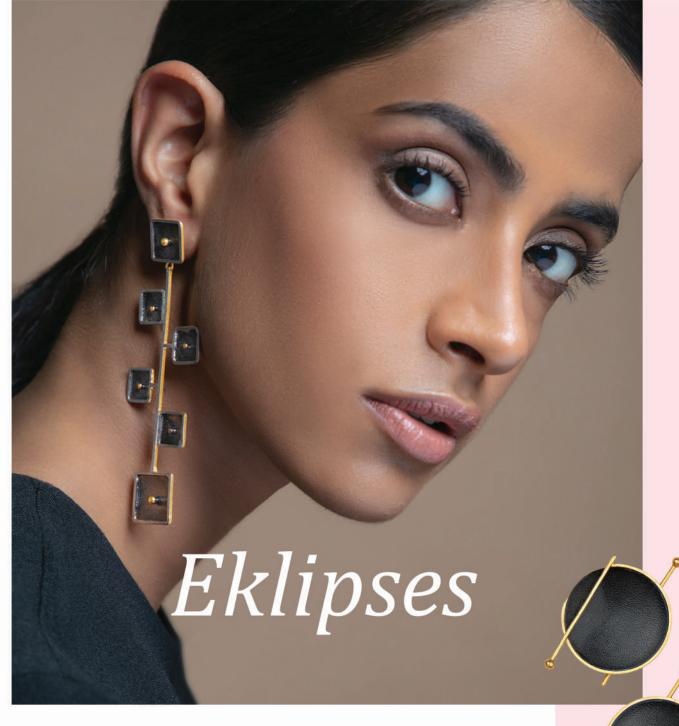




Take a trip down the rabbit hole. Every piece from this high-spirited collection has been named after a Disney princess. Peppy, fun-loving and easy to wear trinkets meant to tickle the imagination will charm you and instantly uplift your mood. Ideal for weddings, special occasions, dates or just going out, Wonderland will satisfy your cravings for all things glamorous and daring! Perfect for those who are fabulous and fierce

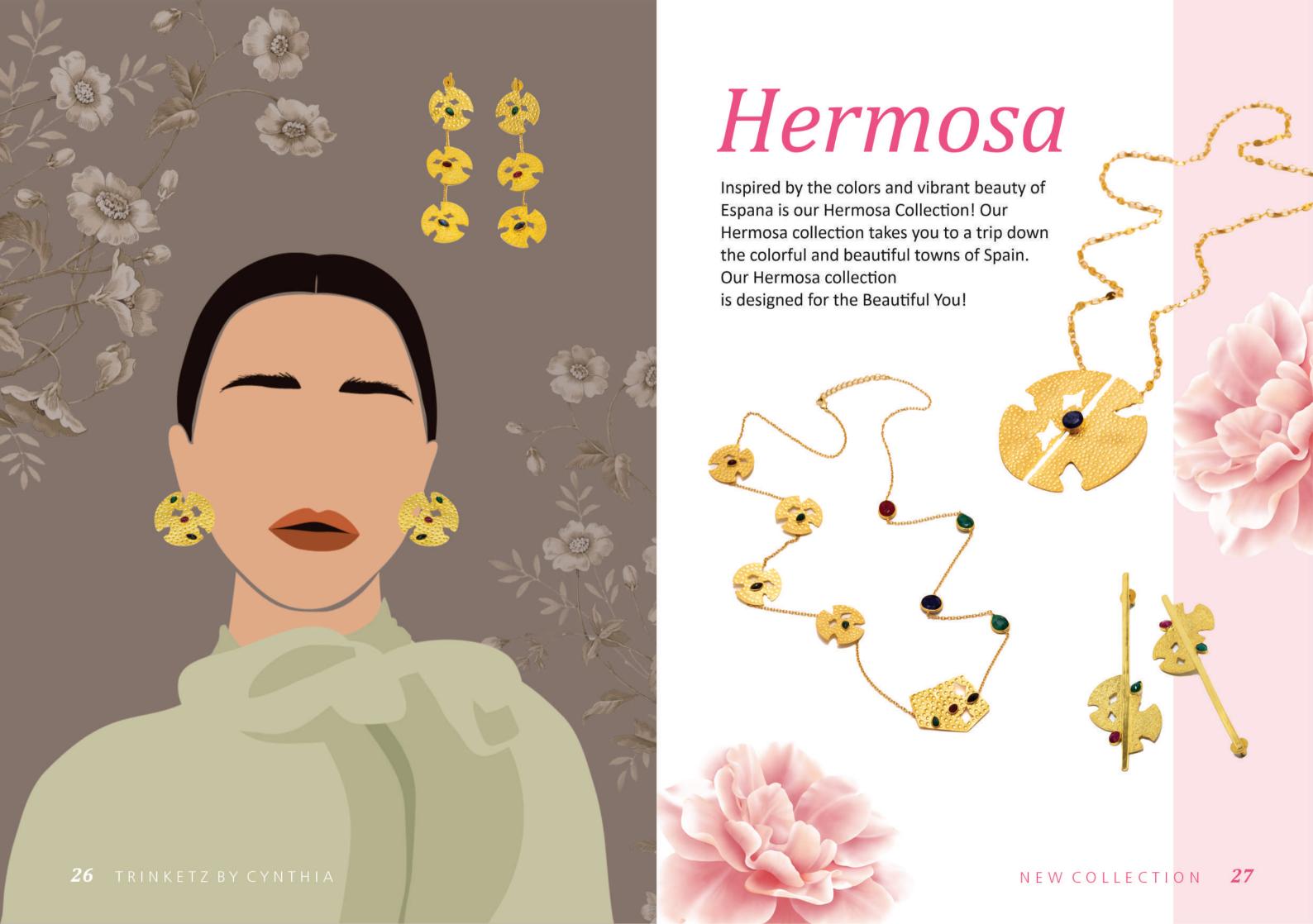


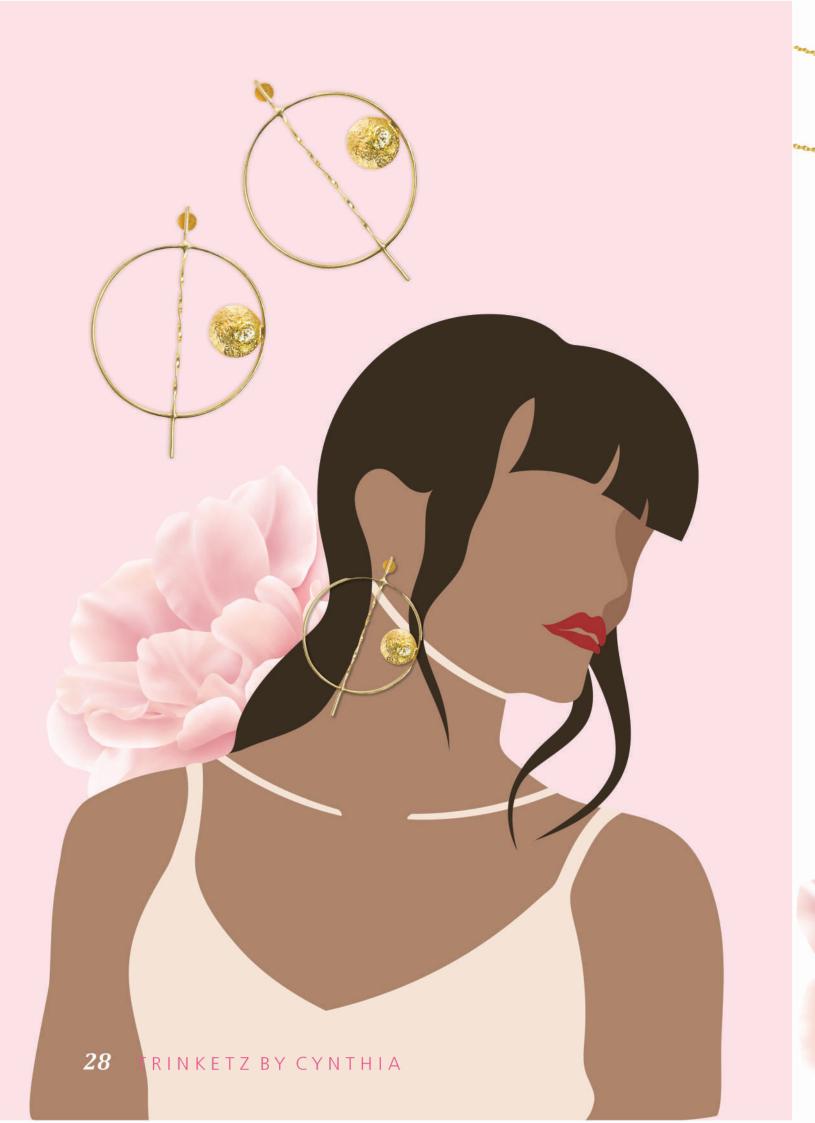




An expression of the Greek word which means 'eclipse', the collection is animated by the idea of renewal, and therefore charged with accents of black, silver and gold. The celestial blanket that spans our crowns fascinated our elders from ancient eras. The collection stands as a tribute to the glory of the sky. It invites you to glimpse an untravelled lunar realm, with pieces that invoke the surreal. The bold designs that can be worn to transform the everyday will entrance onlookers. Clean lines, straight edges and seamless patterns miraculously adjust to every ensemble.









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